

**S-FACTOR RANKED ON THE GLOBAL AIFINTECH100 BY FINTECH GLOBAL AS ONE OF THE TOP 100 GLOBAL FINTECH INNOVATORS**

On September 7, 2021, The S-Factor was named on the Global AIFinTech100 list by FinTech Global as the 1 of the top 100 most innovative companies that are helping to transform the financial services space. The list identifies tech companies that are building AI and machine learning solutions capable of solving challenges or improving efficiency within finance.

A panel of industry experts and analysts whittled down 1,000 FinTech companies to find the 100 most innovative. Winners were selected based on their use of AI to solve industry problems, generate cost savings, or improve efficiency across the financial value chain.

FinTech Global director Richard Sachar said, "Now, more than ever, established financial institutions need to be aware of the latest AI and data analytics technology innovations in the market to ensure they deliver competitive financial products and reach new customers."

"The AIFinTech100 list helps senior management filter through all the solution providers in the market by highlighting the most innovative artificial intelligence companies in areas such as insurance, banking, investment and trading, lending, customer experience, compliance and fraud prevention."

Learn more here: <https://fintech.global/aifintech100/>

**ABOUT THE S-FACTOR**

The S-Factor is a data analytics company focussed on the Social Factors of ESG. The company provides the deepest set of social impact data, largest number of social data points and standardized norms- screens currently available on the entire ESG market.

As subject matter experts and veterans in measuring social impact around the world, the S-Factor helps the SRI/ESG, alternative data market, asset managers, and investors make more informed and impactful investment decisions. The firm sells company and country ESG data, ratings, index and analytics for compliance, risk and hedge. Utilizing a combination of machine learning, NLP, big data and subject expertise, the S-Factor has managed to solve three major ESG data problems;

1. **The Social Data Gap:** S-Factor defines a universal standard derived from existing global regulations for social criteria from which companies and countries can measure change and impact.
2. **Quantification:** S-Factor quantifies the perceived immeasurable, soft social content. We demystify, with empirical evidence, that social information is in fact tangible, measurable and quantifiable using the S Factor methods.
3. **Returns:** S-Factor has developed a quantitative model to achieve excess returns whilst investing with social purpose. Today, The S Factor Co. serves some of the world's largest asset and portfolio managers with greater insights into their investment companies risks and impacts - where they do business and throughout their supply chains.

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